Poor Eradication and Quality of the Environment: What is the Role of Business?

Marcel Engel
World Business Council for Sustainable Development (WBCSD)
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Coalition of some 200 leading companies

- Market capitalization: 7,000 BUSD
- Total member company employees: 13 million
- Global outreach
  - Supplies products and services to half of the world’s population every day
1. Message: Sustainable Development is an imperative…and a business opportunity!

Vision 2050: “In 2050, some 9 billion people live well, and within the limits of the planet”

Meeting the dual goals of sustainability
High human development and low ecological impact

- African countries
- Asian countries
- European countries
- Latin American and Caribbean countries
- North American countries
- Oceanian countries

World average biocapacity per person in 1961
World average biocapacity per person in 2006

United Nations Human Development Index

2. Message: *Business is a key solution provider for a more inclusive and green economy*
Examples:
Inclusive Business & the Environment

• Developing new product lines & sharing benefits
  (Unilever Allanblackia & Natura Ekos)

• Creating livelihoods opportunities for small-scale farmers through sustainable sourcing practices
  (Fibria & Ballarpur Industries, S.C. Johnson, Michelin)

• Providing access to clean and affordable energy
  – Electricity: Connecting low-income consumers to the grid and developing rural energy companies
    (EDF, GDF Suez, AES, Eskom)
  – Cooking & Lighting: Developing affordable, resource efficient cooking stoves and energy efficient lighting systems
    (Schneider Electric, Philips, Shell, Osram)
3. Message: “Business cannot do it alone: there is a need for Partnerships”