Brazil:
protected areas and the green economy pilots
Natural Capital:

- ~ 20% of the species of the planet
- ~ 15% of the freshwater
- Largest carbon stock
- Food production > consumption
Good news

- Economic stability
- Fast growth C&T
- Increasing consciousness
- ~ 10% protected areas
- Amazon: ~ 50% protected
However...

- 55% of the territory has been altered
- Atlantic forest: 88% deforested
- Cerrado: 50% deforested
- Marine areas: only 1.5% protected
Human well-being?

- Low HDI: 73rd in the world
- Uneven distribution of wealth: 3rd worst in Latin America
- 20% of the population is functionally illiterate
- 45% of the municipalities have low development indices
Green economy:
natural capital is maintained or enlarged, while institutions, infrastructure and human capacity grow.
Green Brazil

Healthy ecosystems
Human well-being

Green Brazil

Conservation + sustainable use
Low impact activities
Intensive Use

Protected Areas
Unprotected areas
Altered areas

Restoration
Pilot experiments

Amapá state (Amazon)
- 72% of the state: protected areas + indigenous lands
- 2006: highest rate of IDH growth among all Brazilian states

Amazonas state
- > 50% of the state: protected areas + indigenous lands
- Manaus: 4º GDP among Brazilian capitals
Pilot experiments

Tapajós, state of Pará (Amazon) + Western Bahia (Cerrado)

- 11 + 6 municipalities where CI works
- Strong correlation between % protected area and HDI

Abrolhos, state of Bahia (Marine): extractive reserves

- 20% of the marine protected area of Brazil
- 3500 jobs + 2000 fishermen with increase in income
Take-home messages

Deforestation does not mean human development

Protected areas do not halt human development
Obrigado!!!
Merci!!!
Thanks!!!

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